

# WORDPRESS PLUGINS On Steroids



[www.WordPressToSuccess.com](http://www.WordPressToSuccess.com)

# Legal Disclaimers

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# Introduction to WordPress



If you've been around the blogosphere for some time you would be already familiar with the WordPress CMS publishing platform. Seen by most Internet marketers as the number one blogging tool, WordPress offers you simple click-button publishing with a few steps.

Contrary to popular belief you don't even need to know HTML. That alone is a huge bonus for people who are lost when it comes to coding and formatting websites. With WordPress (WP) there is no need for any of this, unless you really want to dig into the code and learn.

## Simplified Blogging Tool

The hardest part is to get started because you'll need a self-hosted blog to utilize all the wonderful plugins if you truly want to put your blog on steroids. A lot of people confuse the free version of WordPress (found at [www.wordpress.com](http://www.wordpress.com)) with the self-hosted version (found at [www.wordpress.org](http://www.wordpress.org)). The software of course is still free to use with both versions, but the latter needs a hosting account to be functional, and that's where many people struggle.

## WordPress.com vs WordPress.org

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To give you a quick overview of the difference between the two options, here is a short explanation:

**WordPress.com:** This is a hosted blogging platform that allows you to sign up for a free account. You can then choose your own blog title and launch a blog that is hosted on WordPress.com. This is fine if you have no need to supercharge your blog with the search engines in mind. This isn't to say that a free blog can't rank well on Google, but having said this, it is much harder and often won't last for long.

This blogging platform is best used by people who simply want a public voice to tell their stories. If you intend to monetize your blog, you cannot sign up for the free WP version because of their TOS.

**WordPress.org:** This is the place where you go to download the free software to your computer. Once you have the file, you can install it on your server. You get your own server space once you sign up for hosting. But wait, there is a much simpler way to do this. Buy hosting with a provider offering Fantastico installs and you'll be laughing because it is so simple anyone can do this in minutes. To learn how to do this, [click here](#).

A self-hosted WordPress blog in itself is very powerful right out of the box, but it really starts to shine with the addition of plugins. You will learn why in this report and after reading it you should have no doubt about whether to use a self-hosted WordPress blog or not.

With that said, let's get started,

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## Why WordPress?

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After reading the introduction to this short report you should already have a good understanding why WordPress is the blog publishing tool of choice for thousands of marketers. It is quite simple the very best for SEO purposes.

SEO stands for search engine optimization and it is the single-most bit of knowledge you should try to attain besides focusing on content creation. Knowing a thing or two about SEO will propel your blog to the top of the search engines; this means your blog will gain more traffic and earn increased income (provided you have monetized your site).

### **WordPress is also:**

- Easy to use
- The ideal tool to conduct online seminars and events
- A great host for a video-based website
- Interactive; readers can comment and share their views/ideas on your content
- Supported by a large online community (you will never be alone if you run into a problem)
- Very affordable to run (you can get monthly hosting for less than \$10)
- Great for beginners, no coding needed to publish a great looking blog/site
- A fabulous CMS (Content Management System) tool that lets you run membership sites with a simple plugin – no coding needed

- Optimized for SEO out of the box (it is worth mentioning again and again!)
- Plug-and-play – ready to go

## Google Loves WP Sites

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No kidding! I have done a lot of tests with both HTML and WordPress sites and came to the conclusion that long-term, WordPress is the better tool, especially if you intend to build an authority site. HTML coded sites performed better in the short, 5-page product sites group, especially if you optimize them for search engines.

It can therefore safely be said that WordPress is the most powerful blogging platform available. There is no need to second-guess its performance because it has been proven time and time again by successful online marketers.

## Not Just a Blog

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You should also keep in mind that WP lends itself really well for websites too, not just blogs. If you don't feel like updating your site several times a week you don't have to.

No one can tell you to do otherwise (but you get "bonus points" for publishing often), but having said this, a lot of bloggers don't have the time. If you don't, you will love our [WordPress Plugin Video Tutorials](#) that show you how simple it is to keep your blog updated on autopilot while maintaining search engine rankings.

## The Steroid WordPress Formula



There is a simple formula that shows you how powerful a WordPress site can be. I call it the Steroid WordPress Formula.

The **Steroid WordPress Formula** is the **combination of a self-hosted WordPress site + SEO + plugins**. Plugins are bits of software, developed to give your blog more functionality. They also help make your blog more user-friendly for readers and search engines. The great news is that most plugins are free to use. Many of them take care of the SEO aspect of your WordPress site for you without your consistent intervention. This set and forget method to optimize your site for search engines is favored by the most savvy of online marketers. Thanks to their availability you can use them too.

Plugins are the not-so-secret ingredient to making your WordPress blog/site a steroid injected living tool that has the potential to rule your niche.

### Why Plugins?



The answer to that question is simple; plugins simplify many of the blog management tasks in WordPress. They also add a serious pinch of functionality to a blog and kick ass in the SEO department.

A WordPress blog without plugins is like a car with a minimum amount of fuel – it won't go far in regards to getting decent search engine rankings. If you want to blog while saving time, money and hassles I strongly recommend you utilize plugins for your site. Be warned; there are thousands available.

In order to not get confused I invite you to take a look at the various plugin categories we feature in our [WordPress Plugin Videos](#). We cover the most popular plugins and show you step-by-step how to install and use them properly. Most recommended plugins are free to use, but the one thing that stops new bloggers from using them is time and their lack of knowledge and confidence. Our video tutorials will guide you along if you are unsure how to install and activate these plugins.

This is what we do best on our site, and for a small one-time membership fee you can gain access to hundreds of video tutorials to make this process easy for you.

**To show you our featured video tutorial categories, take a look at the comprehensive listings below:**

- Adsense Plugins
- Build A Blog A To Z
- Advertising Plugins
- Amazon Plugins
- Anti-Spam Plugins
- Auto Posting Plugins
- Comments Plugins
- Content Plugins
- DNS Settings
- ECommerce Plugins
- Free Downloads
- Graphics
- Membership Sites
- Monetizing Your Blog
- Niche Blogs 6 Videos
- Photo Gallery Plugins
- Video Plugins
- Security Plugins
- SEO Plugins
- Social Media Plugins
- Themes
- Utility Plugins
- WP SEO 40 Videos
- Non Members
- Testimonials
- Contact Us
- Privacy Policy
- Unsubscribe
- and many more

## Plugins That Are An Absolute Must-Have?



While it is simply impossible to download and feature all the available WP plugins on your site there are some that are deemed a necessity if you are serious about your site's exposure and functionality.

[Google XML Sitemap Generator](#): This plugin says it all right there. It generates a much-needed sitemap for your site to please the number one search engine – namely Google. This sitemap is not seen by your readers, but it tells the search engine spiders when you update your blog which gives you more exposure faster.

[Dagon Design Sitemap Generator](#): This is a sitemap for humans. It will help your readers to navigate your site and find relevant content much faster.

[HeadSpace 2: WordPress SEO Made Simple](#): Move on over *All in One SEO*.

While All in One SEO is still a very popular plugin, there is HeadSpace, the new kid on the block. HeadSpace puts the focus back on content while keeping in line with much-needed SEO. A must-have.

[Akismet](#): This plugin comes as a WordPress feature out of the box when you download the software via Fantastico in your hosting account. It takes care of comment spam for you while activated. While it won't catch all of it, it does so with about 99%, making it still the best anti-spam plugin around.

[WP Super Cache](#): WP Super Cache helps to load your blog pages super fast while keeping the CPU processing memory at bay. It is another must-have plugin for WP.

[SEO Smart Links](#): A wonderful plugin that interlinks your posts based on the keywords you input. It saves you a ton of manual work while giving you SEO juice on autopilot once it is set up.

[WordPress Related Posts](#): To increase readership retention on your site, the Related Posts plugin puts related articles right in front of your reader's nose at the bottom of each blog post. What better way to subtly help people stick around.

[Contact Form 7](#): This plugin says it. It transforms a page on your blog into a simple to use contact form to enable your readers to contact you without having to send an email. Please note that there are dozens of contact form plugins available, but this is still one of the best.

[WPtouch iPhone Theme](#): Technology has moved in leaps and bounds over the last five years. If you want to stay up-to-date with the latest gizmo's you need to have this plugin installed on your WordPress site. It transforms your site into a mobile hub. When smart phone users access your blog they will see a lighter version of it to help them browse the Net with ease. In light of the increasing user pool of iPhone and Blackberry users this plugin is a given.

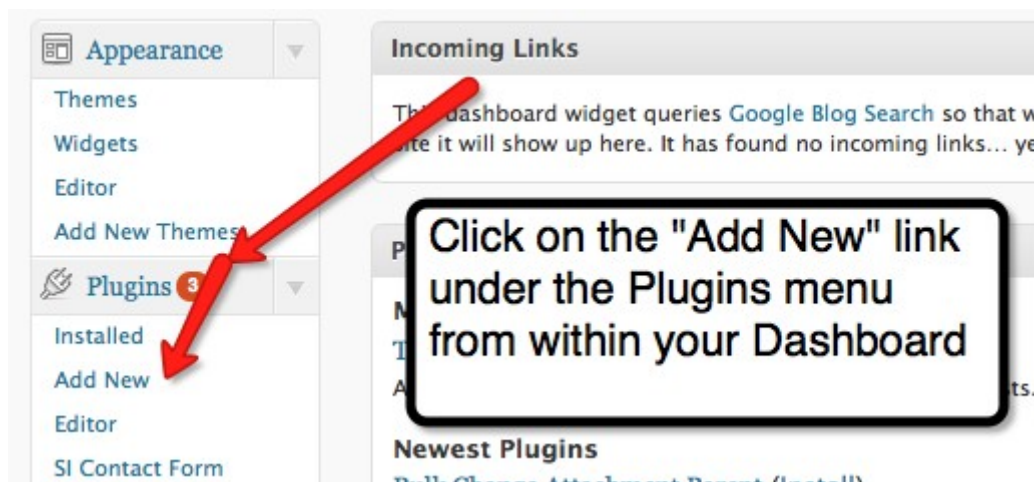
## Where to Get More WordPress Plugins

You can browse the [WordPress Plugin Directory](#) for a large selection of plugins. If possible, always download your plugins from that repository because it is considered safe. In rare cases you will have to visit the developer's website directly. This is usually the case for a well-known plugin, therefore you should be in safe hands.

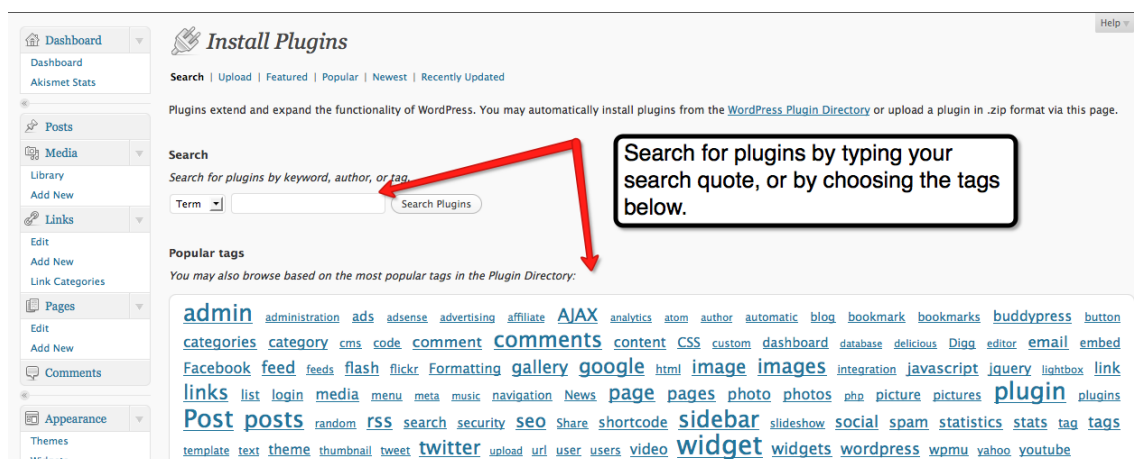
## WORDPRESS PLUGINS On Steroids

It is quicker to upload them directly within your WordPress site while being logged in. See the following screenshots:

From within your WordPress Dashboard scroll down until you see the links mentioned below in the left hand column:



A new page will open. This is how it will look:



Now simply follow the prompts after choosing the plugin you want and it will self-install on your blog. If you don't like it you can always uninstall it later on.

## In Closing

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By now you should have gained enough knowledge on the true power of WordPress blogs and how to turn them into steroid-driven tools for yourself. You don't have to be a top income earning marketer to utilize these free tools, nor will you need to sit a complicated coding test.

**All you need is a combination of:**

- A self-hosted WordPress blog
- Plugins
- Time/Patience

If you lack the last ingredient (time/patience), then pay us a visit today to see how we can help you get started quickly and pain-free thanks to our step-by-step video tutorials.

For a small one-time fee you can access our growing collection of tutorials and follow along from the comfort of your home.

No more headaches while trying to figure out how to install and configure a plugin. We also do custom recordings on request for no extra fee for our paid members. Don't see the plugin tutorial you are looking for? No problem, shoot us an email and we get to it ASAP.

I hope you enjoyed learning about WordPress and how plugins can really take your blog to the next level.

I wish you much success for all your online ventures and hope to see you in my [WordPressToSuccess.com](http://WordPressToSuccess.com) site.