



Does your business leave you drained, wondering what went wrong between finishing college and following your dreams of helping others?



Are you stuck in a rut, while *battling* long working hours and failing to turn a *profit* in your practice?



Would you like to know how to **work less and earn more** in the next 6-12 months?
GUARANTEED!

Attention all Health Practitioners! What you are about to read might be the most important letter ever. It can save your business from failure and give you back your mojo and sanity.

“How To Use My Proven Strategies to Work Less, Earn More... And Live The Lifestyle YOU Want!”

Proven Results GUARANTEED!...



**<Insert Testimonial Headline Here>
<Insert Testimonial here>**

Finally! Australia's # 1 Business Coach For Health Practitioners Reveals His Secrets – Discover How To Manage A Successful Practice While Living The Lifestyle Of Your Dreams...

From: Adam Gibson – Specialist Health Practitioner Business Coach

Dear Practitioner,

What you're about to discover changes the way you do business forever! The fact of the matter is that **your health practice could be at risk** - and you might not realise it. Australian Health Practitioners are hurting. They work longer hours than necessary in a business they started with a zest for helping others... with a passion and determination to succeed.

Can you relate?

Here's how the current state of your industry is affecting others like you:

- Many practitioners work in **isolation**, they don't have access to likeminded professionals, nor are they *rewarded* for working extremely long hours.

- Changes are high that when you left college no one told you that you need **proven systems** to run a successful practice; systems that stop you from getting burned out well before retirement.
- You started your business thinking noble thoughts wanting to help people. Unfortunately **goodwill alone** doesn't make for a profitable business venture.
- While **you love what you do** you are *working* too hard and wonder how others can make this work.
- Most practitioners are **running on empty**. Their physical energies are drained, due to working extremely long hours, and their *lifestyle dreams* have become a thing of the past!

Who Am I and Why Should You Listen to My Advice?

My name is Adam Gibson and for the past 5 years I have worked one-on-one with over 130 health practitioners, helping them **double their profits in a few short months**. In the past I owned a number of businesses in the fitness industry and consulted with over 7,000 clients on diet, supplementation, lifestyle and exercise – I also happened to be junior Mr Australia Natural Bodybuilding Champion in 1992. You can see that I've been involved in the health and fitness industry for a long time (17 years in fact). It's given me the essential foundational knowledge to help you work smarter, not harder. But before I start telling you about my skills as a business strategist let's look at why your business is at risk...

Your Passion to Help Others Could Cost You Your Business!

When you finished your education you probably wanted nothing more than *helping people* with your own practice. You had a dream... to bring POSITIVE change to the world and to heal people, while enjoying some quality time with your family and friends (i.e. having a great lifestyle). But somewhere, somehow things went wrong.



Instead of kicking up your feet at night with a good glass of wine and a book - surrounded by your loved ones - you are stuck at the practice. You are working long hours. Nights are even worse. Your body is exhausted and refuses to sleep soundly. Then there might be the worries about money... how to pay staff... how to take care of the bills because your practice runs a tight ship, always close to the brink of failure.

Your anticipated profits are non-existent because competition is tough and you wonder how others in your industry make it work? And with the money worries comes the guilt. Guilt about being egoistical - after all, you are in this to help others, not to be stinking rich.

You probably didn't realise that your business model is erroneous! How could you?

It's Not Your Fault! I Reveal How You Can Work Less and Earn More, Doing What You Love Doing Best...

I'm going to show you how you can turn your struggles into success in the next 6-12 months. Not only that, you will learn:

- My 4 step **proven and tested** formula that *transforms* any health practice into a thriving venture in 6 months or less.
- How you can **unlock the hidden income streams** in your business, a practice that is ignored by most practitioners and is *costing you* thousands in lost income!
- What you have to *implement* into your business if you ever hope to **sell it for profit**
- The *critical mistakes* everyone makes until they get the **insider secrets** to business longevity.
- The *5 questions* you must ask yourself to **run a successful practice**.
- What you must *never* do to **win** the pricing wars!
- **The truth** about your current business model and why it will never be *sustainable*.
- **Reasons** why most practitioners lose clients, and what you can do to *avoid* this deadly mistake!

This Could Be Your Story 6 Months from Now...

<Insert Testimonial Headline Here>
<Insert Testimonial here>

There is an easier way to run a successful health practice. I'm actively helping professionals like you every single day to *re-discover their love* for their business and help them **claim back** their much-needed sanity. Most practitioners never realise that there is an easier way. They believe running a practice requires long working hours, resulting in a lack of quality time with their loved ones. It saddens me to see the industry in disarray like this.



But there is *good news*. You don't have to suffer one minute longer. I can help you **put the fun back into your business** and show you how, with a few simple changes you can start sleeping better at night and enjoy more quality time with your partner and kids.



Take Verona Chadwick from Lismore. She has experienced a 200% increase in new clients, and her referrals just keep coming...

Michael from Brisbane went from feeling unenthusiastic and lacking motivation because he worked too many hours - for a seemingly small income - to now charging \$500 per hour! He has great staff, 96% customer attendance rate and a **new-found passion and energy** for his work and patients.

If You Want to Help Others You Must Help Yourself First!

I might point out the obvious here, but you can't help others ... as much as you love to when you are exhausted and run down. No one benefits when you are overworked and stressed to the max. Least of all your patients and family.

Napoleon Hill Said - Success Starts in Your Mind

Napoleon Hill was correct. Every successful industry leader has one thing in common; they got their heads in the **right space** before attempting to reach the top of their game. Their mindset is unshakable when it comes to following their dreams and they go and get what they want.

You might be perfectly happy running a small practice without any ambition to make a million bucks or more.



There is nothing wrong with being content with what you've got! Having said this, everyone needs to know the *5 Critical & Costly mistakes* that could be **literally robbing you of your enthusiasm, vitality and longevity** as a practitioner. Once you aware of these common mistakes you can reprogram your mindset to:

- **Reduce** your working hours
- **Retain** more customers
- **Reclaim** your time
- Live the life of your **dreams** - enjoy; more time with loved ones, more money, more sport, more travel, less stress...
- **Put the fun** back into your work
- **Claim** all the riches you *desire*

How to Add a Minimum of \$25,000 or More to Your Bottom Line in the Next 12 Months...

I'm extremely excited to show you a simple solution to all your business woes. After helping hundreds of practitioners change their lives for the better, I've developed a surefire *system* that **puts money back into your business today!**

The Hidden Profits KickStart System

This system is designed so everyone can afford and access it - whether you are fresh out of college and just getting started in your own business, or you already run a health practice with a decent income stream. Best of all, **I guarantee you make an extra \$25,000 in hidden profits or more in the next 12 months.** If you're like hundreds of my customers you will be absolutely thrilled with this purchase, however, if in the *unlikely event you are not 100% satisfied* I will refund your money, no questions asked.

<Order Now Button for Hidden Profits KickStart System>

The ***Hidden Profits KickStart System*** is essential "marketing 101" for health practitioners, and is a completely *interactive* video-based workshop where you discover step-by-step how to:

- Implement strategies to **immediately recover lost income** in your practice
- *Design and write* a series of Emotional Direct Response Marketing (EDRM) advertisements for your practice; *even* if you never wrote a piece of marketing material before!
- **Complete** your own EDRM "funnel" that delivers new patients to your clinic **on demand** – this is so *easy* even a teenager with ADD could do it
- **Craft your Unique Selling Proposition** and *Elevator Pitch*, and use it to *maximise* your networking and patient attraction strategies
- **Become** a pro business development strategist in your niche and *simplify* the way you do business
- Deconstruct your **hidden blockages** around money and discover your right to *unlimited* earnings
- **Implement** reactivation campaigns, referral strategies and *build* life-long relationships with your client base
- **Easy to follow** workshops
- And much, much more....

With the ***Hidden Profits KickStart System*** you can put money back in your pockets immediately - today!

<Order Now Button for Hidden Profits KickStart System>

The ***Hidden Profits KickStart System*** helps you remove the blockages that hold you back in your business. You will be armed with *essential* business survival tools. Important information they didn't tell you at college.

If you are currently struggling to **reclaim your sanity, your passion or your time** then you need this system like your patients need you. Do yourself a favour and *follow your bliss* - you deserve to be happy.

Still Reading?...

If you're still sitting on the fence about getting my help then I don't blame you... let's face it, you hardly know me from a bar of soap.

It's OK, the following people have felt like you, but then something deep inside them told them to "just do it." They followed their intuition and look what happened to them afterwards...

I Admit I Was Sceptical at First, But Then...

<Insert Testimonial Headline Here>
<Insert VIDEO Testimonial here>

<Insert Testimonial Headline Here>
<Insert VIDEO Testimonial here>

<Insert Testimonial Headline Here>
<Insert VIDEO Testimonial here>

As you can see, when you work with me **you get results! But wait... there is more...** Before I tell you about my **FREE bonuses** for fast-acting students, let's talk about the lifestyle potential you get with this system.

Your Dream Lifestyle Can Be Your Reality!

The ***Hidden Profits KickStart System*** is designed to boost your success rate manifold. It is guaranteed to see you reach the pinnacles of your career in super-fast time, regardless of your past or current struggles. Before long you will enjoy evenings spent with your loved ones and working weekends will be a thing of the past – unless you choose to forgo them consciously.

- ^ **Benefit from an extra \$25,000** + in hidden profits GUARANTEED - *without* having to work harder
- ^ **Work smarter** and *boost your profits* manifold
- ^ **Be in charge** of your working hours and *enjoy* well-deserved quality time with your friends and family
- ^ **Manage your business** *around* your lifestyle – NOT the other way round!

Make no mistake. The ***Hidden Profits KickStart System*** lets you call the shots in your practice going forward. ***Click here now to unleash your hidden profits!...*** *this system is perfect if you are just getting started or struggle to make ends meet*, despite working your butt off week after week.

Also, I want to make this perfectly clear... the ***Hidden Profits KickStart System isn't for everyone!***

If you are not willing to claim the life you deserve by running a business that doesn't owe you, then please don't buy. I'll be far too busy helping serious students succeed and reach their wildest dreams.

What This is Not!

Let me tell you what this is not:

1. **NOT** a get-rich-scheme where I ask you for your money then leave you to fend for yourself.
2. **NOT** another how-to system with useless information brought together willy-nilly.
3. **NOT** for sceptics: Those who are doubtful that I get them results, and who can't imagine working less while earning more should leave this page now.

Smart People ACT - While the Rest Make Excuses Not To!

If you're smart enough to recognise the incredible value of my system, you are probably eager to get started. To help you understand the incredible value of the ***Hidden Profits KickStart System***

please take a look at the following table. If you're thinking “*where's the catch*” because I've made this so affordable – there isn't one! I want **YOU to succeed** and now you have no excuse not to...

How Much Money Have You Spent on Personal Development Over the Years?

I'm **shocked** to see how many health practitioners spend *thousands of dollars* for professional development books, seminars, CDs and **ZILCH** on **business development!**

Get real! If you want to manage clients well and live a better lifestyle, then this coaching system is a must have. *Ask yourself “how many clients do I need per month to pay for this proven system?”* The reality might positively surprise you because for most practitioners the answer is “**only 1-2.**”

What you get with the <i>Hidden Profits KickStart System</i>	Value	Monthly Membership
Hidden Profits Marketing Video Workshop “Marketing 101”	\$2,997.00	\$247
Adam to provide me with a 12 monthly overview of the course		
Total Value	\$2,997.00	
Your Price		\$97/mth

\$\$\$ - Save Even More - \$\$\$

To give fast-acting students a **great reasons to join now** I'm giving you the chance to **save \$167** by paying upfront for the full year membership. Instead of paying a grand total of \$1164 for paying monthly you can **buy the full 12-month membership for ONLY \$997!** This is my special thank you for putting your trust in me as your coach.

However, if you prefer to pay monthly to preserve your finances, then that's perfectly fine by me. I'm doing my best to work with you to suit your situation. **You can cancel your monthly membership at any time.** There is no lock-in contract.

<Order Now Button for Hidden Profits KickStart System>

If you've always *wondered* how other practitioners can **manage** their own successful health practice while you keep busting your guts every single day (*only to be totally exhausted by the weekend*), now is your chance to **follow** in their footsteps – *without* making the classical mistakes and enduring the steep learning curve typically experienced by your peers.

My system is **designed to help you** take charge of your future, doing the things you love doing best – *helping* others – while being able to enjoy the lifestyle you've always dreamed about!

But Wait, This Offer Keeps Getting Better...

If you act fast you also get my **FREE bonuses** (valued at \$397) as a standalone product at no extra charge. I did promise you some extra freebies didn't I?

FREE GIFT Bonus # 1: How to Turn Your Passion into Real Profits Video

Supercharge your profits with my easy-to-implement insider secrets to franchising your business..

Savvy practitioners instantly recognise the hidden gold in this video. Here's a little teaser of what you're about to discover. Get ready for 1:42 of mind blowing information that allow you to build a true legacy for your children:

- ^ How to handle intellectual property the ethical way
- ^ The **tried and tested** methods of creating a franchising system from your practice

- ^ Ways to **turn** YOUR dreams, passions and ideas into *reality*
- ^ Real case studies to help you build your business
- ^ And more franchising information you have ever found offered in this form before in the industry

I've been told by some people **to pull this FREE gift** from this page because they don't want you to know these insider secrets. I believe you need to know this to leave a legacy for your children.

FREE GIFT Bonus # 2: Money Mindset Workshop Video

Peek over my shoulders at my Money Mindset workshop and discover the real truths about money, our economy and how your beliefs about money influence your reality...

Get this 1-hour video recording of my "Money Mindset" workshop absolutely FREE of charge. After watching it your *perceptions about money* will have changed forever! My students paid me \$200 just to be there! If you paid for one-on-one coaching with me for half a day to get this sort of information you'd pay me in excess of \$5500.

Discover these shocking truths and secrets - for FREE:

- ^ How to **reassess** your *professional worth*
- ^ **Build and sustain a thriving business** in any economy - even in the midst of a recession
- ^ The **REAL** behavioural *threat* that could cost you your business
- ^ **The truth** about *ethics* and how your perception could send you broke
- ^ **Proven ways** to *solve* your biggest problems once and for all
- ^ **Fix your money leaks**
- ^ **Recalibrate** your *beliefs* about money
- ^ Why **asking for and accepting** help is NOT a sign of weakness – rather a smart decision that sets winners apart from losers
- ^ And much more...

What's Your Next Step?

To benefit from my years of coaching health practitioners like yourself you must ACT NOW! Order my **Hidden Profits KickStart System** today and *see your business explode* over the next 6-12 months as you add a minimum of \$25,000 in hidden profits to your bottom line while reclaiming your sanity and life.

Click on the order button below now and as a thank you for putting your trust in me I will rush your freebies to you in an easy downloadable file via email. They are yours to keep, even if you decide to cancel.

Adam Gibson

Australia's Leading Business Coach for Health Practitioners

<Order Now Button for Hidden Profits KickStart System>

P.S. Remember, for just ~~\$197~~ \$97/mth this system is a STEAL. Or pay in full now and pay **ONLY \$997** for the full 12-month membership (save \$167). No self respecting practitioner turns away **\$25,000 in added profits** for the price of a couple of consultations each month! Your competitors are hungry to snap this up like a crocodile on steroids. ACT NOW before I raise the price.

P.P.S. Don't forget, you're covered by my **unconditional Money Back Guarantee**. If in the *unlikely event you are not 100% satisfied* I will refund your money, no questions asked.

P.P.P.S. **Take advantage of my FREE Bonus offers** valued at \$397 for fast-acting buyers and grab your copy of my *Money Mindset Video* and the *1 Day How to Turn Your Passions into Profits Workshop Video* now. Avoid disappointment. I reserve the right to pull these freebies from my offer at any given time.

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