

Email # 1 - day 0

Subject: I Commend You for Taking Action! Please Keep these Details Safe

Hi [First Name],

Well done for taking action by requesting my F.R.E.E. "The 7 Insider Secrets to an Abundant Natural Therapies Practice" series. These easy-to-follow e-classes have been recorded at a live workshop event of mine and they come with worksheets to help you implement the stuff you learn as you move forward.

A word of warning: Just because you are getting this for nothing doesn't mean you have to treat this with complacency.

What you are about to discover changes the way you view your business - guaranteed! Ready to get started? Excited yet? You should be...

I'm really excited to be able to share this training with you, because I know the incredible impact it is going to have on your income, the way you value your time, and eventually your whole expectation around your work-life balance as a health practitioner, ~~but~~ but first I have a confession to make.

This series has been conceived on one of my regular Mastermind Coaching Events in Byron Bay (I'm not sure if you have heard of this, but it's an event where between 60 and 70 of my most successful and dynamic high level "Mastermind Group coaching" clients get together for 3 days to swap ideas, share inspiration and encouragement, and generally hang out with the most successful natural health practitioners from all over Australia and New Zealand).

At one such event I realised that I needed a high quality freebie, something I could give away to practitioners like you to help them build their business and overcome their most pressing concerns.

To make a long story short, the "7 Insider Secrets to an Abundant Natural Therapies Practice" series is the baby that was born from that inspiring weekend.

My job as a business coach is to teach, inspire and educate health practitioners on the most cutting edge marketing, wealth building and practice management techniques in the natural health industry.

This F.R.E.E. gift helps you to get over some of the most common hurdles experienced by many practitioners.

In the series I have reviewed in detail each of the 7 key strategies, or "insider secrets," that have proven time and time again to create a massive increase in profits for my health practitioner coaching clients whilst giving them more time off than ever before.

I tested the series in a live workshop with paying clients and what you now see today is the live recording of this event. Make no mistake; others in your industry paid me hundreds of dollars to be there in the room with me - you get it for free without any ties.

I want you to have the best arsenal of weapons to achieve the next milestone in your business and this "The 7 Insider Secrets to an Abundant Natural Therapies Practice" series is going to help you get there. But you must take action - watch, learn, discover and implement - then see your business excel beyond anything you ever thought possible.

Before you get started, I have ONLY one condition attached to this offer and it isn't negotiable if you want to move forward in your business. OK?

Here it is:

---> By receiving this information over the next 6 to 7 weeks, you agree to make 27 minutes per week of designated time available in your schedule to study, absorb and implement what you learn. I simply don't want you to receive this training without giving the proper attention it deserves, because I know the difference it will make in your life if you do. So therefore, this one is not negotiable! <---

Meanwhile, its time you got on with your first e-class. This one reveals the scary truth about the economy and the natural health industry, the number one threat to your health practice in the next two to five years, plus an introduction to the real game you need to be playing to be successful as a natural therapist.

Make sure you watch this with an open mind, a pen in hand and be ready to share your thoughts with me once you have watched it. I'd really love to hear your feedback!

Looking forward to spending the next few weeks with you working on your business success!

Collect your first video here:

<http://www.lifestylepractitioneracademy.com/7-steps-2>

Here are your password access details for quick reference. Keep them safe and handy:

Username:

Password:

Cheers

Adam

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Email # 2

Subject: How Did You go with the First Video?

Hi [First Name],

Adam here, just checking in that you managed to watch the first video in the "7 Insider Secrets to an Abundant Natural Therapies Practice" series?

I always get a strong reaction from your fellow practitioners when I share this info (not always enthusiastic either!), so I am interested to hear your initial thoughts on what I had to say about the future of the health and wellness industry,.

Please share your thoughts with me in the comment section under the video <http://www.lifestylepractitioneracademy.com/7-steps-2/>

It won't take long.

Cheers

Adam

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P.S. Are you running on empty? I have the solutions that can easily be implemented into your health practice:

<insert link to Hidden Profits KickStart System>

Email # 3

Subject: Are You Sick and Tired of Feeling Overworked?

Hi [First Name],

Your second instalment of the "7 Insider Secrets to an Abundant Natural Therapies Practice," is waiting for you. Click on the link below to grab it and don't forget your login details (you find these at the bottom of this email again).

<http://www.lifestylepractitioneracademy.com/7-steps-2/7-steps-video-2/>

Have you ever spent a week seeing client after client, then felt physically, mentally and emotionally knackered from giving so much of yourself? If you

have, then you probably wondered how LONG you could keep this up before experiencing a total breakdown.

This second video is addressing this exact issue and is likely to provide you with a MASSIVE AHA experience! Go watch the video now, then come back to read on (I'll be here waiting for you)... ;-)

Many of my Mastermind clients have started off feeling helpless to deal with work overload. I have shown them how to turn this situation around in under one month so that every single one of them has now completely revolutionised the way they practice. The satisfaction and reward they receive from their work has paid for their coaching manifold. Here's a hint: You may well be working to the wrong business model!

If you want to get the results my students get: work less, earn more and generally work smarter, not harder then check out my monthly membership coaching class:

<insert link to Hidden Profits KickStart System>

I would love to get your feedback on today's e-class. Watch it now (if you haven't already done so) then leave your comment in the comment section below the video.

<http://www.lifestylepractitioneracademy.com/7-steps-2/7-steps-video-2/>

Here are your login details just in case you have misplaced them

Username:

Password:

Cheers

Adam

sig file

Email # 4

Subject: Do You Provide Clients with Solutions and Value?

Hi [First Name],

How has your day been so far?

Today I'm writing to you on the topic of solutions and value. Since we are in the services business we must never forget the importance of providing value while giving our clients the solutions they crave.

This applies to your business as much as it applies to mine as a coach and business strategist. I think by now you will appreciate me as a person who delivers exceptional value - after all, you get all of my insider secrets without having to pay me a dollar.

And this is only the beginning. There are more goodies to come your way to help you transition from the now to a better future.

If you are ready to overcome your hurdles even faster, please take a look at my Hidden Profits KickStart System membership:

<insert link to Hidden Profits KickStart System>

Here's what Kate O'Loughlin, Traditional Chinese Medicine Practitioner from New Brighton said: "After only 3 weeks of Adam's coaching, I have literally doubled my TCM business with almost no extra effort! Adam has helped me understand my dual role as business owner as well as practitioner. I am now working on a long term wealth creation plan and feel excited about my future in a field doing what I love and being well paid for it!"

That's pretty cool for 3 weeks mentoring, don't you think?

Please keep watching those videos and move forward in the right direction.

Looking forward to seeing you excel!

Cheers

Adam

sig file

P.S. To build your own success story, join my students on their exhilarating ride now...

<insert link to Hidden Profits KickStart System>

Email # 5

Subject: How to Stop Chasing the Wrong Clients

Hi [First Name],

I hope you are enjoying my "Insider Secrets" video training so far. Today you learn about the second fundamental concept in the series of seven for you - prepare to get excited.

Have you ever worked with a client that wasn't willing to commit to being helped by you, but who could have benefited so much from working with you for a few weeks or months?

Or have you ever treated someone for just one session... all the while feeling the pressure of having to provide a complete health solution to that person in ONE session only?

To add insult to injury you might employ staff who can't fathom the importance of rebooking clients for ongoing treatment, costing you thousands in lost profits - not to mention in advertising because you have to keep feeding the diary!

Check out today's video and see how you can turn those woes into profits instantly:

<http://www.lifestylepractitioneracademy.com/7-steps-2/7-steps-video-3/>

Here are your login details just in case you need a reminder:

Username:

Password:

Speak soon,

Adam

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P.S. My Hidden Profits KickStart System simplifies the way you do business - starting today:

<insert link to Hidden Profits KickStart System>

Email # 6

Subject: Your 4R Formula To Instant Profits

Hi [First Name],

Are you ready to fill your practice with patients? Have you thought about what it might be like to have a waiting list of "A" class clients? Are you excited by the idea of making more money?

The strategy I explain in this video has made more money for more health practitioners than any other strategy I teach. And the best thing is, it's incredibly simple to implement!

Enjoy, prosper and of course - please give me your feedback!

View Video #4 of "The 7 "Insider Secrets" To An Abundant Natural Therapies Practice" here:

<http://www.lifestylepractitioneracademy.com/7-steps-2/7-steps-video-4/>

Username:

Password:

Speak soon,

Adam

sig file

P.S. Do you want to supercharge your results starting today? Click on the following link now:

<insert link to Hidden Profits KickStart System>

Email # 7

Subject: Can Money Buy Happiness?

Hi [First Name],

Can money buy happiness?

This question begs closer contemplation. Most people are uncomfortable about money or about acquiring riches, because they believe you have to be unethical to get rich.

The good news is that you can be ethical AND make a shit load of money (excuse the language, but for demonstration purposes I needed to use powerful language because I REALLY want YOU to GET this).

Watch video # 5 of the series now:

<http://www.lifestylepractitioneracademy.com/7-steps-2/7-steps-video-5/>

Once you're done I'd love to hear your feedback in the comment section below the video.

Have a great day,

Adam

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Email # 8

Subject: How to Fix Your Mojo...

Hi [First Name],

Are you chasing your mojo? I'm not talking about THE mojo in your bedroom. No, I'm talking about your zest, passion and enthusiasm for your health practice: the passion that drove you to start your own business.

Remember?

Today's lesson is about working smarter, not harder. If you think you've lost your mojo... then today's video is a must watch. Here is the link to access it:

<http://www.lifestylepractitioneracademy.com/7-steps-2/7-steps-video-6/>

Speak soon,

Adam

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P.S. I'm offering my personal coaching students even more reasons to join my inner circle. Click the link below if you want to know why:

<insert link to Hidden Profits KickStart System>

Email # 7

Subject: Success Principles of Industry Leaders

Hi [First Name],

Congratulations!

You have come a long way since watching the first video in "The 7 Insider Secrets to an Abundant Natural Therapies Practice" series. I commend you for taking action and following through. You represent a small group of people on this planet who can actually follow up on their ambitions.

What's left for you now?

Now that you've gone through the whole series, you would have seen first hand the results you get by implementing my insider secrets into your business. You might have also read some testimonials from coaching students and saw the great results they got from working with me directly.

It isn't too late for you to join me:
<insert link to Hidden Profits KickStart System>

As far as the "7 Secrets" video series goes I hope you did implement these tips because they change the way you operate your business forever. Hopefully you are already experiencing these changes - the last episode is waiting for you here: <http://www.lifestylepractitioneracademy.com/7-steps-2/7-steps-video-7/>

Expect success!

Adam

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Video # 8 - BONUS video

Subject: Bonus: Grab Your Key to the Top, it's Waiting for You

Hi [First Name],

Firstly, let me thank you for making it this far! You truly rock!

To end this "The 7 Insider Secrets to an Abundant Natural Therapies Practice" series I want to leave you with an important message AND hand you the key to the TOP.

If you can identify with the principles of personal development you will LOVE this lesson. It's the final piece of the puzzle you must discover to create the business of your dreams. Take the time to watch this video now. You won't regret it...

Watch it now by clicking on the following link:

<http://www.lifestylepractitioneracademy.com/7-steps-2/7-steps-video-8/>

Expect success!

Adam

sig file

P.S. Over the past few weeks I have shown you the insider secrets of industry leaders absolutely free of charge. I sincerely hope you take these important lessons and apply them to your health practice.

I thank you for putting your trust into my ability to coach you (even if it's via a simple, yet powerful online video series. Here's to you achieving your wildest expectations and please TELL ME about your successes. I want to hear from you. Send an email to <insert email>

P.P.S. Join your peers and me now for a ride you will never forget: <insert link to Hidden Profits KickStart System>

Auto responder sequence of eight emails for sample purposes
Monika Mundell www.monikamundell.com