

Easy Steps To Writing Cash

Learn Today What You Can Do Tomorrow
To Earn Cash

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www.monikamundell.com



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Introduction:



So you want to write? Each day thousands of people worldwide dream about a chance to grab their own slice of success as an online content writer. While in theory everybody can do this, in practice the picture looks a little different.

Welcome, my name is Monika Mundell and if you have been around the Internet for a while - frequented writing related websites - then chances are you might have heard of me before. I'm by no means famous or anything like that, but I'd like to think that I have made a name for myself as a respected online content writer, always at the ready to be of service.

I wrote this little eBook to give you some insights into the art of making cash with online content writing. It won't take you long to read this eBook, but when you are done, I sure hope you gained some idea of ways to earn writing cash, starting tomorrow.

This eBook **Easy Steps To Writing Cash** is my gift to you. Please enjoy it. Make me happy by earning money through writing tomorrow, this week, this month. The sooner you start to implement my tips and suggestions, the faster you will have cash in your hands.

So without further ado, let's get started. Let me guide you to a possible new career, a way in which you can earn money by doing what you already love to do - write.

I trust you will enjoy this eBook and welcome your feedback, question and suggestions any time.

Write well. In success.

Monika Mundell

email: monikamundell@gmail.com

web: www.monikamundell.com

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Gathering Your Tools:



Before you even think of earning cash for your words you need to gather some essential tools to make your job easier. As a writer, one of the biggest issues you have to deal with are distractions. The sooner you prepare to work *in the zone*, the more money you will make. It is *in the zone* where we do our very best work - the one paying well.

You won't need much to get started. I suggest that at the very least you assemble the following writing tools before you roll.

1. A computer of some sorts. Faster, newer and more modern is better, but even with an old-battered computer you can earn writing cash. Please don't use your outdated hardware as an excuse not to make money.
2. You also need to connect to the Internet. Most people do have Internet access at home these days. Especially in the modern world. But even if you can't afford the Internet, there is probably an Internet cafe somewhere close to where you live. As a last resort you can always choose the library.
3. A small notebook or diary. You need this to stick to deadlines. If you prefer to keep track of your schedule on a spreadsheet or some other virtual tool, then please be my guest. It doesn't matter what you use. As long as you get organized right from the start - doing this will save you a lot of time down the track.
4. Various assorted feel-good props. I tend to keep a radio, candles, pictures and other memorabilia close-by when I write. But since I often change the location of my "desk" I am just as comfortable working with a laptop on my lap at the beach. What is important here is that you work in an environment that works for you.
5. A system to keep track of your work. I keep local folders in my email account, on my desktop, and online. I also regularly backup my important work to an external hard drive. I learned my lessons. I can't stress this enough to you. Backup often!
6. Resources to find work. I have written extensively on the topic of finding work as a freelance writer. If you visit the following link you will find dozens of [freelance writing job sites](#) to find work.
7. You will also need a collection of helpful guides, such as an [online spellchecker](#), a [dictionary](#), a [thesaurus](#) and software such as tools to help you write without distractions. For a good list of them please peruse the resources section at the end of this eBook.

It's Time To Flex Your Writing Muscles:



Practice makes perfect, right! Unless you become adept at writing well you probably won't make much money doing so. It is a known fact that only a small group of talented writers will earn a decent income from [online content writing](#).

Most people will never even go past the starting blocks. This is obvious for many reasons. They are too slack, they give up too easily or they simply haven't got the talent.

Many reasons can stop a person from becoming successful and earn cash with writing. But having said that I believe that you can do this. Anybody can. Let's face it, if a person whose native language isn't even English can break into the English speaking freelance writing market, then sure enough there is hope for you. What do you think?

However, to do so you need to flex your writing muscles and start practicing. Write your heart out. Do it daily. Good writing is very much like pumping iron at the gym. The more often you do it, the stronger you get. A writer's mantra should be to have daily lashings of the written word. Good writers are also good readers. Are you a reader?

By reading books of any kind you will sharpen your knowledge of grammar and text flow. It will become second nature to you. You will become a master of the written word with an innate sense of style and zest.

Blowing off the cobwebs simply means to get busy and start writing. Even if you don't get paid for your work yet. Perhaps you like to keep a daily journal. Or else you might like to master the art of SEO writing. The latter can be the most important art you ever master as a freelance writer. We will talk about SEO writing a little later in this eBook.

If you struggle with discipline, then I suggest you join a local writer's group, a forum, a network or even start a blog. It is important you hold yourself accountable for your work or the lack thereof. Nobody else will earn you the money you dream of.

Start practicing today for a better tomorrow.

Hunting For Cash:



Hunting for cash is by far the most exciting aspect of online writing - but just as well it is also the most daunting for most people. Do you consider yourself to be a hunter, or are you lost in the jungle of opportunities?

From what I have seen, most people fall into the second category of bounty seekers. I can understand why. Today we are bombarded daily by opportunities that promise us the world. In return they often clean us out of cash. These shoddy operators take your money without batting their eyelashes - never to be seen again. Stop!

STOP! STOP! STOP!

Stop kidding yourself. There really is no secret. There is no holy grail to make you rich quick. If you really still believe it exists, then I'm afraid you are delusional. Every single person who has reached overnight online success has done so with a list of pre-existing contacts. The money is in the list. But the money is also in writing. And the good thing about *our kind of money* is that **you can have it tomorrow!**

So before you go on the hunt for well paying writing gigs know this: it is much easier to get work as a bottom feeder when you first start out, and by getting better at writing - e.g. faster, you can automatically increase your rates for the time being. Once you establish yourself in the industry the higher rates usually follow.

Where to hunt for your prey?

This is the multi-million dollar question. It is on everybody's mind. Regardless whether you are a beginner or an established pro, finding those golden writing opportunities is what it is ultimately all about. By getting paid higher for the same work, you can eventually cut back on the time spent writing while increasing your paycheck. As long as your client gets what he wants it is smiles all around.

Please read on to see how the job hunting ground is structured...

On the bottom level you find the commonly known job websites for freelancers. These are sites such as Scriptlance, The Digital Point Forum, Craigslist, and other not-so-well-known job bidding sites for writers. These usually pay a dismal rate because the sites are frequented by shrewd entrepreneurs. People who know how to get cheap writers - because these writers or wanna bees stumble all over themselves to get the coveted job. And in doing so they end up shooting themselves in the foot, e.g. cheap rates.

On the intermediate level you find better known bidding websites such as Guru, Elance, Ozlance, and writer's forums, the Problogger Job Board and privately owned blogs. Some of these actually pay very well. But to say that each well-known industry blog will pay its writers a decent rate is to lie. I have seen all levels of pay while writing for many of them over the last couple of years.

You need to do your own research to find out who pays better, and the only way to find out is to become a guest blogger first and hope to be accepted as a staff writer eventually. You could also ask the webmaster. Some bloggers feature their pay rate on their sites while others keep it shrouded in mystery.

The top level is reserved for the privileged few. Expecting to get paid at this level when you start out in the industry is delusional. It just won't happen. Unless you ARE really one of a kind. Top level pay is usually paid by successful online entrepreneurs. These people pay very well for ghostwriters. Ghostwriters write sales pages, niche articles, blog posts and everything else in between for their clients. It's where the mustard meets the sausage.

At this level you can earn \$50 for a single article or blog post. Often you can demand much more than that. If you take a look at what SEO companies charge their clients, you'll soon realize where the REAL money is in this industry.

To successfully hunt in this bottomless bit called the Internet you need a plan of action, followed by action on your plan. The secret to getting paid in the shortest amount of time is to target the market VERY aggressively - don't stop until you have at least half a dozen clients or are 80 percent booked out. The other 20 percent will be needed for admin purposes.

This can take a day, a week or a month. It's up to you and your work ethics. When I first went hunting, I wrote dozens of applications, bid for many jobs, and at the same time visited many online blogs in order to brand myself. I wanted to strike as soon as possible. I had my very first client from a job bidding site the day after I joined. Despite my early success strike rate I didn't stop there. I kept on applying for jobs until I had a good number of clients and work.

To this day I believe my success of attracting a client within the first 24-hours was due to taking a different approach to all the other applicants. It won me the client's interest and ultimately a long-term business relationship that lasted well over 6 months.

Secret Hot Cash Tip:



Cash is the currency of the world. As an online content provider your primary target is to earn a lot of cash in the shortest amount of time. There are two ways in which you can do this:

- You can start off by getting into the industry at the bottom feeder level. This is by far the easiest way to earn money real fast. Granted, you will probably not be happy with the rate of pay, but give it a couple of months and you will have your own online identity, including client testimonials, referrals and your own portfolio site. At least that is what I recommend you focus on.

To raise your level of pay as a bottom level income earner you can either:

- ★ Write more by getting better at it and faster. What I mean is, if you cut down the time needed to write a high quality article from 40 minutes to 20 minutes, you have effectively just doubled your rate.
 - ★ Or else, you brand yourself as a highly trustworthy, reliable and able writer. Doing this is by far the best option if you are looking at writing for a long time to come. Once your 'brand' is getting recognized you can increase your rates with each new client until you are happy with your level of pay.
- As an alternative and if you already have plenty of experience as a writer, you can target the intermediate and top levels. This will automatically put you in a slightly higher income bracket.

Unless you have samples to show prospective clients you will most likely struggle to break into these markets right off the bat.

As an experienced writer you already have another advantage. Especially if you can write SEO style articles. This market is hot and pays extremely well. If you manage to find these clients you can very quickly earn a full time income from the comfort of your home. Realistically speaking you should be able to earn \$100+ with a few hours of work a day. Now that's hot cash!

Mastering The Art Of Business:



Master the art of business and the world will be your oyster. You need to get a firm grip on business affairs, client handling, networking and self promotion as early as possible. Earning cash as an online writer is not hard at all. I'm consistently amazed at how many people struggle to earn a half decent income with writing.

Most of you struggle because you are not putting in enough effort and work. If you expected this to be easy, you are looking for the wrong opportunity. Nothing is easy. If it was, we would all do it!

Excuses are not relevant. You either want to do this or you don't!

I personally managed to built an online business while working a part time job with full time hours within a short 7 months. If I can do this, then so can you. Do you want success?

To run your entrepreneurial venture with ease you need some tools. The following are tools I use daily to run my own business:

- ★ **Open Office:** I couldn't imagine running my business without it. I can create Word documents, spreadsheets, text files, and PDF's. This eBook was made with OO.
- ★ **Google Docs:** Google Docs is my online storage filing system for work done in the past. It's easy to use, free and fabulous to boost.
- ★ **Windows Live Writer/ScribeFire:** Both of them are really useful blogging tools, allowing you to write, format and publish blog posts directly to your blog.
- ★ **Write or Die:** This is a relative new tool I am using. You have to try it to believe how evil it can be. Don't say I didn't warn you. :)
- ★ **Q10/Dark Room:** I love these simple interfaces. They allow me to write distraction-free.
- ★ **WordPress:** WordPress is my not-so-secret weapon in branding my name and ultimately my business. I couldn't imagine running my business without it!
- ★ **PayPal:** What would your business be without income? To make the process of invoicing clients and earning money as smooth a possible sign up for a free PayPal account today. This payment processor is the single most used payment method for online content providers.
- ★ **Merriam Webster:** An easy to use online dictionary and thesaurus.

Your Steps To Success:



The following steps to success will help you to earn a consistent income as a freelance writer. For a more detailed plan and a comprehensive guide to building your online freelance writing brand I suggest you visit [Freelance Superstar](http://www.freelancesuperstar.com). (www.freelancesuperstar.com) Be one of the first to snap up this great product by registering your interest on the site. If you are an aspiring freelance writer or struggle to break into the online writing industry, then you won't want to miss this product it launches.

- ★ First you will need some writing samples. Depending on the niche you are trying to break into, it helps if you target them in your samples.
- ★ Sign up with at least half a dozen sites from each of the two first levels. At this stage you want to choose free memberships to gauge the market.
- ★ Start to bid for jobs while at the same time looking for potential clients in higher paying markets.
- ★ Your aim is to apply/contact at least ten different potential clients each day. Keep up the frequency for a minimum of 30 days or until you get enough work to keep you busy for the time being.
- ★ Request a testimonial from each happy client and publish these on your blog, website or portfolio site. If you have no site at present or no money to buy a domain name and hosting, I suggest you either create a free Squidoo lens for this purpose or use Blogger.com. The reason I don't mention WordPress here is because their TOS won't allow you to sell anything from the site. Since you sell your services, this could get you shut down. (Note: this only applies to free WP blogs).
- ★ Start to build contacts with other industry professionals in your niche. You can do this best through social media.
- ★ Spend a couple of hours each week by marketing your business. Brand yourself well!
- ★ If you have the time, the will and the energy - and only then, I suggest you offer your prose as a guest blogger on highly popular blogs. You can also ask popular freelancers in the industry whether you can work for them in return for a testimonial. Only do this if you feel comfortable working for free.

What Next:



By following the suggestions and tips in this small eBook you can earn cash with writing tomorrow. At the very least you should be able to earn some additional income this month.

The only thing stopping you from reaching your wildest dreams is YOU!

We are often our worst enemy when it comes to achieving something we want. The reason being is that we kid ourselves with excuses of all kinds - we have no time, no energy, no money or too many distractions.

While all of the above reasons are part of our lives, they should never stop you from trying - by giving it your best. You owe it to yourself to be accountable. By making excuses you really only kid yourself of the success and money you should rightfully have.

I really want to see you succeed. I believe that my forte is 'inspiration'. I'm good at inspiring others. But I can only do so much to help you along the way. I can show you the way and teach you about the action steps while warning you about potential obstacles. The rest is up to you!

Are you ready to hunt?

The beauty about the Internet is that there are plenty of opportunities for all of us. It's time you claimed yours. I look forward to seeing you succeed.

If you still have questions about freelance writing then I suggest you voice them on the [Freelance Superstar](#) website. I promise to take them into account in the actual product. The more feedback we get from you, the better we can target the end-product to your needs.

Recommended Resources:



The following resources are listed for your convenience:

- ★ Click here for [Open Office](#).
- ★ Click here for [PayPal](#).
- ★ Click here for [Google Docs](#).
- ★ Click here for [WordPress](#).
- ★ Click here for [Q10](#).
- ★ Click here for [Dark Room](#).
- ★ Click here for [Write Or Die](#).
- ★ Click here for [Scribe Fire](#).
- ★ Click here for [Windows Live Writer](#).
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- ★ Click here affordable [Web Hosting](#).
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- ★ Click here to visit my blog [Freelance Writing](#).

With this I'd like to take the opportunity and thank you for taking the time to read this eBook. May all your wishes come true.

"In the middle of difficulty lies opportunity." Albert Einstein

"Small opportunities are often the beginning of great enterprises." Demosthenes

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